



October 2, 2009

Dear Potential Sponsor/Exhibitor,

We warmly invite you to attend the most important BIOBIO- 2010, the Pharmaceutical R&D World Congress on Bioequivalence & Bioavailability.

The OMICS Publishing Group(USA), a premier quality scientific publisher and Editors-Journal of Bioequivalence & Bioavailability (<http://www.omicsonline.org/jbbhome.php>) are jointly organizing the Conference.

The International Conference & Exhibition on Bioequivalence & Bioavailability-Pharmaceutical R&D summit, will take place in Hyderabad, India at Marriott Hotel & Convention Centre, 01-03 March, 2010

The BIOBIO-2010 organizing committee anticipates over 500 national and international participants in the fields of Bioequivalence, Bioavailability, Drug discovery, and Biomedical Analysis Researchers to attend this premier event.

The theme of the meeting is Strategies of Bioequivalence & Bioavailability in Drug Development.

The field of Bioequivalence has made tremendous head waves; significant progress in Pharmaceutical Research & Development are accomplished at an astonishing rate.

The BIOBIO-2010 World Congress is organizing an outstanding Scientific Exhibition/Program and anticipates the world's leading scientists involved in Pharmaceutical Research as well as all Global Regulatory Requirements on Bioequivalence related to Human Health and Disease.

Your organization will benefit with excellent exposure to the leaders in Bioequivalence & Bioavailability Research and Human Health.

You are either an industrial leader from the health science or from the Pharmaceutical Industry, BIOBIO-2010 is an exciting opportunity to showcase the new technology, the new products of your company, and/or the service your industry may offer to a broad international audience; BIOBIO-2010 is your window to the world.

BIOBIO2010 – Congress Sponsorship and Exhibitors Package

Contact: Richard A, icb2010@omicsonline.org

OMICS Publishing Group, 1058 Reed Terrace, Ste 1

Sunnyvale, CA-94086, USA

Ph: +1-650-268-9744, Fax: +1-650-618-1414

We look forward to welcome you in Hyderabad, The Pharma Capital of India at the BIOBIO-2010!

Sincerely yours,
BIOBIO-2010 Organizing Committee.

Operated by : Editors-Journal of Bioequivalence & Bioavailability
Hosting Organization: OMICS Publishing Group, USA

Hosting Organization:

The **OMICS** Publishing Group is an international scientific publisher, promoting Life Sciences Research through international cooperation and collaborations by fostering the development of new technologies and techniques.

OMICS Publishing Group: <http://www.omicsonline.org>
Journal of Bioequivalence & Bioavailability: <http://www.omicsonline.org/jbbhome.php>
2010 Congress: <http://omicsonline.org/Conferences/ICB2010>

2010 Congress Operating Committee

Huixiao Hong, USA

U.S. Food and Drug Administration

George Perry, PhD

University of Texas, USA

Fritz Sörgel, PhD

Institute for Biomedical and Pharmaceutical Research, Germany

YSR Krishnaiah, PhD

Nova Southeastern University, USA

Nobuhiti Shibata

Faculty of Pharmaceutical Sciences, Doshisha, Japan

Sudhakar Akulapalli, PhD

Boys Town National Research Hospital, USA

Praveen S. Hiremath, PhD

Pharmaceutics Int., Inc., USA

Srinubabu Gedela, PhD

Stanford University School of Medicine, USA

2010 Congress Location and Hotel

Hyderabad Marriott Hotel & Convention Centre

Opposite Hussain Sagar Lake, Tank Bund Road

Hyderabad, 500080 India

Phone: 91 40 27522999

Fax: 91 40 27522888

Sales: 91 40 27522752

Sales Fax: 91 40 275222120

<http://www.marriott.com/default.mi>

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Sponsorship and Exhibitor Benefits Program Congress Corporate Workshops

The Congress provides sponsoring companies to present corporate workshops in parallel to the Congress program. During these times companies can present new scientific approaches and technical research methods. This is an excellent opportunity to showcase new and interesting technologies to attendees. Over the past years the workshops have proven to be popular. The corporate workshops will be presented as breakfast, lunch or dinner workshops with a maximum of three workshops per time period on the dates noted below.

Please note prices below include audio visual and not for food/beverage costs.

Workshop Availability

Pre-Congress Luncheon

Non-exclusive time slot: 12:15pm – 1:30 p.m.

March 1st 2010

\$2000.00 for each workshop **

Congress Luncheon

Non-exclusive time slot: 12:15 p.m. – 1:30 p.m.

March 2nd and/or March 3rd

\$5,000 for each workshop **

Breakfast Workshop

Non-exclusive time slot: 7.00 a.m. – 7.50 a.m.

March 2nd and/or March 3rd

\$2,000 for each workshop **

Dinner Workshop

Non-exclusive time slot: 7:00 p.m. – 9:00 p.m.

March 1st and/or March 3rd 2010

\$5,000 for each workshop

All Currency in US dollars

** Food and beverage will be paid for by the Sponsor in addition to the fee; Food Catering needs to be conducted via the BIOBIO-2010 organizing committee with the Marriott Hotel.

Registration to these workshops is free to all Congress delegates. The workshop program will be promoted prior to the Congress via the Congress website, JBIOBIO newsletters (Approximately 50,000 email recipients) and the final program book.

NOTE: No separate industry or corporate events may be held during the Congress period (7:00 a.m. March 01 through 11:00 p.m., March 03) without an agreement in writing from the BIOBIO-2010 organizers.

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SPONSOR OPPORTUNITIES

(In US Currency: USD)

Elite Sponsor - \$25,000 (SP – 1) Limit 1 sponsors

- Two Corporate Sponsored Workshop slots (must honor deadlines and audio visual included)
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (must choose 1 preferred and 2 alternate locations, based on booth availability)
- Four (total) complimentary BIOBIO-2010 Congress registrations
- Company banner on the homepage of the Congress website (<http://omicsonline.org/Conferences/ICB2010>)
- Logo recognition on Congress website front page with link and logo recognition on Congress sponsorship page.
- Sponsorship TAG on the Congress portion of the BIOBIO2010 electronic newsletter
- One full-page, colour advertisement in the Congress Program or Book of Abstracts (excluding cover pages)
- Three inserts, provided by the sponsor, in the Congress delegate bags
- One post Congress e-mail message to consented Congress registrants up to 60 days after the Congress (content to be provided by the sponsor, approved and distributed by JBIOBIO)
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items
- Blasting e-mails to JBIOBIO table of contents recipients (approximately 25,000 researchers) for at least 3 times.

Please confirm by no later than December 30th, 2009

(icb2010@omicsonline.org).

Gold Sponsor - \$10,000 (SP – 2) Limit 3 sponsors

- One Corporate Sponsored Workshop slot (must honor deadlines, catering and audio visual included)
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (must choose 1 preferred and 2 alternate locations, based on booth availability)
- Two (total) complimentary Congress registrations
- Logo recognition on Congress website front page with link and logo recognition on Congress sponsorship page.
- One full-page, color advertisement in the Congress Program or Book of Abstracts (excluding cover pages)
- Two inserts, provided by the sponsor, in the Congress delegate bags
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items
- Blasting e-mails to JBIOBIO table of contents recipients (approximately 25,000 researchers) for at least 2 times.

Please confirm by no later than January 15th, 2010

(icb2010@omicsonline.org).

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Silver Sponsor - \$5,000 (SP – 3) limited to 6 sponsors

- One (total) complimentary Congress registration
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (must choose 1 preferred and 2 alternate locations, based on booth availability)
- Logo recognition on Congress website sponsorship page.
- One half page, colour advertisement in the Congress Program or Book of Abstracts (excluding cover pages)
- One insert, provided by the sponsor, in the Congress delegate bags
- Priority to purchase additional sponsorship items

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Congress Luncheons	The opportunity exists to host a Congress luncheon. This opportunity to be discussed through the organizers.	Cost: TBD Opportunities Available: 3	Code-L
Congress Dinner	The opportunity exists to host the Congress dinner. This opportunity to be discussed through the organizers.	Cost: TBD Opportunities Available: 2	Code –D
Delegate Bag/Satchel	Each registered participant will receive a satchel containing the Congress material. The sponsor logo will be included on the bag.	Cost: TBD Opportunities Available: 1	Code-B
Delegate gifts/pens/posters/awards /speaker/ sponsor	Sponsors will be recognized for Each support.	Cost: TBD	Code-X

Welcome for suggestions/special requests on price!

Exhibition Details:**Exhibition Dates**

Dates of Exhibit: March 2nd – 3rd, 2010

Date of Booth Set-up: March 1st , 2010 (Evening)

Payment

After receipt of the completed contract, the total amount will be invoiced.

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