



April 2, 2010

Dear Potential Sponsor/Exhibitor,

We warmly invite you to attend the most important ANAL & BIOANAL-2010, the Pharmaceutical R&D World Congress on Analytical & Bioanalytical Techniques.

The OMICS Publishing Group(USA), a premier quality scientific publisher and Editors-Journal of Bioequivalence & Bioavailability (<http://www.omicsonline.org/jbbhome.php>) are jointly organizing the Conference.

The International Conference & Exhibition on Bioequivalence & Bioavailability-Pharmaceutical R&D summit, will take place in Hyderabad, India at Marriott Hotel & Convention Centre, 01-03 November, 2010

The ANAL & BIOANAL-2010 organizing committee anticipates over 1500 national and international participants in the fields of Pharmaceutical Analytical, Bioanalytical, Drug discovery, and Biomedical Analysis Researchers to attend this premier event.

The theme of the meeting is Strategies of Analytical & Bioanalytical Techniques in Drug Development.

The field of Pharmaceutical Analysis has made tremendous head waves; significant progress in Pharmaceutical Research & Development are accomplished at an astonishing rate.

The ANAL & BIOANAL-2010 World Congress is organizing an outstanding Scientific Exhibition/Program and anticipates the world's leading scientists involved in Pharmaceutical Research as well as all Global Regulatory Requirements on Analytical & Bioanalytical Techniques.

Your organization will benefit with excellent exposure to the leaders in Analytical & Bioanalytical Techniques Research and Pharmaceutical R&D.

You are either an industrial leader from the health science or from the Pharmaceutical Industry, ANAL & BIOANAL-2010 is an exciting opportunity to showcase the new technology, the new products of your company, and/or the service your industry may offer to a broad international audience; ANAL & BIOANAL-2010 is your window to the world.

ANAL & BIOANAL-2010 – Congress Sponsorship and Exhibitors Package

Contact: Richard Akul, [analbioanal2010@omicsonline.org](mailto:analbioanal2010@omicsonline.org)

OMICS Publishing Group, 1058 Reed Terrace, Ste 1

Sunnyvale, CA-94086, USA

Ph: +1-650-268-9744, Fax: +1-650-618-1414

We look forward to welcome you in Hyderabad, The Pharma Capital of India at the ANAL & BIOANAL-2010!

Sincerely yours,  
ANAL & BIOANAL-2010 Organizing Committee.

Operated by : Editors-Journal of Bioequivalence & Bioavailability  
Hosting Organization: OMICS Publishing Group, USA

**Hosting Organization:**

The **OMICS** Publishing Group is an international scientific publisher, promoting Life Sciences Research through international cooperation and collaborations by fostering the development of new technologies and techniques.

OMICS Publishing Group: <http://www.omicsonline.org>  
Journal of Bioequivalence & Bioavailability: <http://www.omicsonline.org/jbbhome.php>  
2010 Congress: <http://www.omicsonline.org/analbioanal2010>

**2010 Congress Operating Committee**

**Sam Haider**, USA

U.S. Food and Drug Administration

**George Perry**, PhD

University of Texas, USA

**YSR Krishnaiah**, PhD

Nova Southeastern University, USA

**Nobuhiti Shibata**

Faculty of Pharmaceutical Sciences, Doshisha, Japan

**Sudhakar Akulapalli**, PhD

Boys Town National Research Hospital, USA

**Srinubabu Gedela**, PhD

Stanford University School of Medicine, USA

**2010 Congress Location and Hotel**

Hyderabad Marriott Hotel & Convention Centre

Opposite Hussain Sagar Lake, Tank Bund Road

Hyderabad, 500080 India

Phone: 91 40 27522999

Fax: 91 40 27522888

Sales: 91 40 27522752

Sales Fax: 91 40 275222120

<http://www.marriott.com/default.mi>

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## **Sponsorship and Exhibitor Benefits Program**

### **Congress Corporate Workshops**

The Congress provides sponsoring companies to present corporate workshops in parallel to the Congress program. During these times companies can present new scientific approaches and technical research methods. This is an excellent opportunity to showcase new and interesting technologies to attendees. Over the past years the workshops have proven to be popular. The corporate workshops will be presented as breakfast, lunch or dinner workshops with a maximum of three workshops per time period on the dates noted below.

Please note prices below include audio visual and not for food/beverage costs.

#### ***Workshop Availability***

##### ***Congress Luncheon***

Non-exclusive time slot: 12:00 – 13:00

November 1<sup>st</sup> / 2<sup>nd</sup> / 3<sup>rd</sup>

\$5,000 for each workshop \*\*

##### ***Breakfast Workshop***

Non-exclusive time slot: 7:00 a.m. – 8:30 a.m.

November 1<sup>st</sup> / 2<sup>nd</sup> / 3<sup>rd</sup>

\$3,000 for each workshop \*\*

##### ***Dinner Workshop***

Non-exclusive time slot: 7:00 p.m. – 9:00 p.m.

November 1<sup>st</sup> / 2<sup>nd</sup> / 3<sup>rd</sup>

\$5,000 for each workshop

#### **All Currency in US dollars**

\*\* Food Catering needs to be conducted via the ANAL & BIOANAL-2010 organizing committee with the Marriott Hotel.

Registration to these workshops is free to all Congress delegates. The workshop program will be promoted prior to the Congress via the Congress website, ANAL & BIOANAL-2010 newsletters (Approximately 1,00,000 email recipients) and the final program book.

NOTE: No separate industry or corporate events may be held during the Congress period (7:00 a.m. November 01 through 11:00 p.m., November 03) without an agreement in writing from the ANAL & BIOANAL -2010 organizers.

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## SPONSOR OPPORTUNITIES

(All Currency in US \$)

### **Elite Sponsor - \$20,000 (SP – 1)** Limit 1 sponsors

- Two Corporate Sponsored Workshop slots (must honor deadlines and audio visual included)
- Two complimentary exhibit booths, with priority to purchase exhibition space and choose booth location (must choose 1 preferred and 2 alternate locations, based on booth availability)  
Each Booth size (6X3 feet)
- Four (total) complimentary BIOBIO-2010 Congress registrations
- Company banner on the homepage of the Congress website  
(<http://www.omicsonline.org/analbioanal2010>)
- Logo recognition on Congress website front page with link and logo recognition on Congress sponsorship page.
- Sponsorship TAG on the Congress portion of the ANAL & BIOANAL-2010 electronic newsletter
- One full-page, colour advertisement in the Congress Program or Book of Abstracts (excluding cover pages)
- Three inserts, provided by the sponsor, in the Congress delegate bags
- One post Congress e-mail message to consented Congress registrants up to 60 days after the Congress (content to be provided by the sponsor, approved and distributed by JBIQBIO)
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items
- Blasting e-mails to JBIQBIO table of contents recipients (approximately 1,00,000 researchers) for at least 3 times.

Please confirm by no later than May 30th, 2010

([analbioanal2010@omicsonline.org](mailto:analbioanal2010@omicsonline.org)).

### **Gold Sponsor - \$10,000 (SP – 5)** Limit 3 sponsors

- One Corporate Sponsored Workshop slot (must honor deadlines, catering and audio visual included)
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (must choose 1 preferred and 2 alternate locations, based on booth availability) Booth size (6X3 feet)
- Two (total) complimentary Congress registrations
- Logo recognition on Congress website front page with link and logo recognition on Congress sponsorship page.
- One full-page, color advertisement in the Congress Program or Book of Abstracts (excluding cover pages)
- Two inserts, provided by the sponsor, in the Congress delegate bags
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items
- Blasting e-mails to JBIQBIO table of contents recipients (approximately 1,00,000 researchers) for at least 2 times.

Please confirm by no later than June 15th, 2010

([analbioanal2010@omicsonline.org](mailto:analbioanal2010@omicsonline.org)).

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**Silver Sponsor - \$2,500 (SP – 3) limited to 25 sponsors**

- One (total) complimentary Congress registration (Booth size -6X3 feet)
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (must choose 1 preferred and 2 alternate locations, based on booth availability)
- Logo recognition on Congress website sponsorship page.
- One half page, colour advertisement in the Congress Program or Book of Abstracts (excluding cover pages)
- One insert, provided by the sponsor, in the Congress delegate bags
- Priority to purchase additional sponsorship items

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

Congress Luncheons	The opportunity exists to host a Congress luncheon. This opportunity to be discussed through the organizers.	Cost: TBD Opportunities Available: 3	Code-L
Congress Dinner	The opportunity exists to host the Congress dinner. This opportunity to be discussed through the organizers.	Cost: TBD Opportunities Available: 2	Code –D
Delegate Bag/Satchel	Each registered participant will receive a satchel containing the Congress material. The sponsor logo will be included on the bag.	Cost: TBD Opportunities Available: 1	Code-B
Delegate gifts/pens/posters/awards /speaker/ sponsor	Sponsors will be recognized for Each support.	Cost: TBD	Code-X

Welcome for suggestions/special requests on price!

**Exhibition Details:****Exhibition Dates**

Dates of Exhibit: November 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> 2010

Date of Booth Set-up: Sunday October 31, 2010 (Evening)

**Payment**

After receipt of the completed contract, the total amount will be invoiced.

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